

Dr. DePree started MiddlesexMD for a generation of women who need more sexual stimulation, lubrication, and support, but who probably aren't going to check out their local sex shop (assuming there is one) and who probably aren't savvy or experienced shoppers when it comes to choosing items like vibrators or warming oils.

Dr. DePree has seen first-hand that women are more likely to follow through when she can show them what lubricants feel like or how a vibrator functions. While an online store is a good solution for women who are comfortable online and will follow through, it's useful and convenient for many patients to walk out of the office with products they're ready to use.

If you'd like to offer products in your office, MiddlesexMD can be your partner. We'll work with you to determine which products to offer, relying on our years of experience and sales data. Health care facilities come in all shapes and sizes, so we can advise you on display or storage. And you can offer helpful products to your patients without needing to research products, manage suppliers, or meet minimum order levels by product brand.

We offer discounted prices for health care providers; you can decide whether to pass those savings along to patients or to use the income to offset other practice expenses. Subject to certain exceptions, monthly orders up to \$500 receive a 10 percent discount; orders over \$500 to \$1,000 a 15 percent discount; and orders over \$1,000 a 20 percent discount. Actual shipping charges apply, depending on weight and destination. Tax-exemption documents can be filed with MiddlesexMD to avoid state and local sales taxes.

You can also supplement your in-office inventory by becoming a MiddlesexMD affiliate with your own online store. Office staff (or patients) can use that site to order products not needed often enough to keep on hand—like vaginal dilators or a pump for clitoral vacuum therapy, and you'll automatically receive a 10 percent commission.

Contact us at info@MiddlesexMD.com or 888-398-MSMD (6763) to learn more about how MiddlesexMD can be a resource to you in serving your midlife patients.

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